

# Events & Seminars schedule

DATE	VENUE		10:00~	11:00~	12:00~	13:00~	14:00~	15:00~	16:00~	17:00	
20 Wed.	Event Stage Exhibition Hall West 4	A		SCAJ Training Committee [A-1] 11:00~13:00 Producer Stage Seminar 2017 & The 4th Annual "Blind Tasting Coffee Championship"!			COLOMBIAN COFFEE GROWERS FEDERATION [A-2] 14:00~16:00 Diversity of cup profiles in Colombian Coffee		Ethiopia 16:15~16:45 Presentation	19:00 Welcome Party (Tokyo Bay Ariake Washington [Iris])	
		B	[B-1] 10:00~17:00 Japan Barista Championship 2017 Semifinal								
	Seminar Room	Seminar Room①*1 (101)	9:45 Opening Ceremony(Entrance)	Café de Nicaragua [S-1] 10:30~12:00 NICARAGUA'S ATTRACTION			Swiss Water Decaffeinated Coffee Company Inc. [S-3]12:30~14:00 "Much More than Water" - The Evolution and Innovation of the Swiss Water® Process of Creating Galvanofless Coffee		BSCA(Brazil Specialty Coffee Association) [S-5] 14:30~16:30 BSCA Taste of Harvest Tokyo 2017(Cupping)		
		Seminar Room②*1 (102)		Guatemalan Coffees [S-2] 11:00~12:30 Guatemalan Coffees: Innovation and Quality			National Agricultural Export Development Board (NAEB)/JICA [S-4] 13:00~14:30 Title: Rwanda and Coffee Sector Development		Instituto Hondureño del Café [S-6] 15:00~16:30 Research, Development and Innovation for Best Coffee Production and Quality in Honduras Central America		
Seminar Room③*2 (Meeting Room 3)	SCAJ Coffee Brewers Committee [SS-2] 11:00~13:00 JBrC2016 Champion Seminar			SCAJ Special Seminar ④ [SS-4] 10:30~12:30 What it Means to Work with Fair Trade Japan: Unfiltered views from farm owners in producing countries and the front lines of business in the Japanese market		Fairtrade Label Japan					
Seminar Room④*2 (Meeting Room 4)						SCAJ Special Seminar ④ [SS-5] 15:00~16:30 Increase "fans" of your shop! Seminar on attracting customers on the Internet using contents			Basic Inc, ferret One office		

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21 Thu.	Event Stage Exhibition Hall West 4	A	[A-3] 10:00~17:00 Japan Brewers Cup 2017 Semifinal								
		B	[B-2] 10:00~17:00 Japan Barista Championship 2017 Final								
	Seminar Room	Seminar Room①*1 (101)	Café Du Burundi [S-7] 10:30~12:00 "Café Du Burundi" Seminar			Alliance for Coffee Excellence/Cup of Excellence [S-9] 12:30~14:00 Cup of Excellence: Growing the Model		COLOMBIAN COFFEE GROWERS FEDERATION [S-11] 14:30~16:00 Cenicafe 1: The new coffee variety developed and released for the Colombian Coffee Growers.			
Seminar Room②*1 (102)	BSCA(Brazil Specialty Coffee Association) [S-8] 11:00~12:30 "BSCA(Brazil Specialty Coffee Association)" Seminar			Exclusive Coffees [S-10] 13:00~14:30 Costa Rica: A Specialty Coffee Origin with Consistent Quality		Ministry of Trade and Industry of Panama [S-12] 15:00~16:30 Panama, the land of top-notch Geisha's					
Seminar Room③*2 (Meeting Room 3)				SCAJ Special Seminar ④ [SS-9] 13:00~14:30 Seminar on how to open a cafe: ten items for making your dream come true		so good Co.,Ltd.					

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22 Fri.	Event Stage Exhibition Hall West 4	A	[A-4] 10:00~16:00 Japan Brewers Cup 2017 Final								
		B	[B-3] 10:00~12:00 Japan Cup Tasters' Championship 2017				[B-4] 13:00~16:00 Roast Masters Team Challenge 2017				
	Seminar Room	Seminar Room①*1 (101)	Café De Costa Rica [S-13] 10:30~12:00 The Evolution of Traceability and Sustainability and how Costa Rica is innovating as an origin country in coffee			Kanematsu Corporation / Brazil Daterra Coffee Farm [S-14] 11:00~12:30 Deconstructing Brazil's Terroir ~New Challenges of Daterra Farm~					
		Seminar Room②*1 (102)	All Japan Coffee Association Seminar ④ [SS-13] 10:00~12:00 Point of "Act against Unjustifiable Premiums and Misleading Representations" and Food Labeling Act, Movement to institutionalize HACCP.			Lecturer: Toyohide Nishino (Executive Director, All Japan Coffee Fair Trade Conference)					
Seminar Room③*2 (Meeting Room 3)				Ministry of Trade and Industry of Panama [SS-14] 11:00~12:30 Cupping Session by Ministry of Trade and Industry of Panama							
Seminar Room④*2 (Meeting Room 4)											



\*1 Seminar room ① and ② are separated from the Hall West 4(Conference Tower B1),

\*2 Seminar room③ and ④ is placed in middle 2nd Floor of Hall West 4.

\*④: No Translation to English